

# Greta L. Gessert

## **Education** *Masters of Arts in English*

Concentration in Rhetoric, Writing, and Linguistics  
University of Tennessee - expected May 2025

## *Bachelors of Arts in University Scholars*

Concentrations in Journalism, English, and Psychology  
From Baylor University - May 2022

## **Teaching** *Graduate Teaching Associate - University of Tennessee* & **Tutoring** (August 2024 - present)

**Experience** - teach a section of ENGL 101/102, UT's first-year writing course - lesson plan, provide feedback, and grade for a class of 20 students

### *Tutor Trainer - Judith Anderson Herbert Writing Center at UT* (August 2024 - present)

- facilitate training meetings for a group of new tutors
- provide new tutors with feedback on training assignments
- perform formative evaluations of new tutors
- attend weekly trainer meetings

### *Tutor - Judith Anderson Herbert Writing Center at UT* (August 2023 - present)

- tutor students in writing at every stage of the process
- in particular, work with students in ENGL 101 and 102

### *Tutor Coach - Judith Anderson Herbert Writing Center at UT* (August 2023 - May 2024)

- assist with training meetings for a group of new tutors
- perform formative evaluations of new tutors

### *Graduate Teaching Assistant - University of Tennessee* (August 2023 - May 2024)

- supported ENGL 101 & 102 instructors
- graded a portion of essays and taught at least two class periods each semester

### *Undergraduate Writing Consultant — Baylor Writing Center* (August 2019 - May 2022)

- tutored students in writing at every stage of the process
- wrote client reports

- presented to classrooms about what the UWC does
- developed and designed social media content

**Research Thesis Research - Writing Self-Efficacy in the Writing Center Experience** (June 2024 - present)

- received IRB approval for a survey study involving first-year students
- developed survey by adapting existing self-efficacy scales

*Research Assistant - Project Regarding Student AI Attitudes*  
(February 2024 - May 2024)

- coded student discussion board responses
- analyzed the codes for themes and trends
- co-drafted a composite letter representative of student responses

**Other Work Public Relations Consultant - Caylym Experience** (March 2023 - present)

- develop all marketing material for social media and website
- write press releases about important Caylym events
- create other marketing materials such as press packets

*Director of Marketing — Harp Design Co.*  
(March 2022 - January 2023)

- develop all marketing material for social media and the Harp blog
- design and send out promotional emails and newsletters
- perform website maintenance
- review data and coordinate efforts with our advertising agency

*Student Writer — Baylor Marketing Brand Integration*  
(May 2021 - May 2022)

- researched & wrote articles for Baylor Magazine and other outlets
- interviewed alumni, students, and faculty
- participated in team meetings and helped generate ideas for content

**Honors** Cumulative 4.0 GPA in both undergraduate and graduate school, graduated Summa Cum Laude from Baylor, “Outstanding” designation on honors thesis, National Merit Scholarship Recipient

**Other Experience Workshop Leader & Co-Coordinator - Summer Writing Academies**  
(July 2024)

- planned and led a workshop for high school students on college application essays
- assisted as coordinator of other workshops