BRANDEE EASTER

309 McClung Tower, English Department
University of Tennessee
Knoxville, TN 37996
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ACADEMIC EMPLOYMENT

University of Tennessee

Assistant Professor, English Department	2025-present

York University

Assistant Professor, Writing Department	2019-2025
Faculty Affiliate, Communication & Culture	2023-2025

University of Wisconsin-Madison

Assistant Director of English 100	2017-2019
Teaching Assistant, Department of English	2014-2017

EDUCATION

University of Wisconsin-Madison

Ph.D. in English, Composition and Rhetoric, 2019
   Dissertation: *Weird Code: Gender and Programming Languages*
   Chair: Christa J. Olson
M.A. English, Literary Studies, 2014

University of Alabama

M.A. English Literature, 2013
   Thesis: "Data Visualization of Indian Mutiny Causes in Victorian Higher Journalism"
   Advisor: Albert Pionke
B.A. English, 2011

PUBLICATIONS

Books in Progress

"Coding Otherwise: Weird Programming Languages and Feminist Possibility." Book manuscript. Under advance contract with the University of Alabama Press.

"On Visual Rhetoric," co-authored with Christa J. Olson. Digital book manuscript. Winner of the 2022 University of Michigan Press/Sweetland Publication Prize in Digital Rhetoric. Forthcoming.

Articles

"Fully Human, Fully Machine: Rhetorics of Digital Disembodiment." *Rhetoric Review*, 39.2, 2020, pp. 202-215.

"'Feminist_brevity_in_light_of_masculine_long-windedness': Code, Space, and Online Misogyny." *Feminist Media Studies,* 18.4, July 2018, pp. 675–85.

Book Chapters

"Research as Listening: Toward a Feminist Sonic Pedagogy," co-authored with Meg M. Marquardt. *Amplifying Soundwriting Pedagogies: Integrating Sound into Rhetoric and Writing*. Eds. Kyle D. Stedman, Courtney S. Danforth, and Michael J. Faris. WAC Clearinghouse, 2021.

"Made Not Only By Me: Co-authoring a Children's Book with Text and Image AI Generators." *TextGenEd: Teaching with Text Generation Technologies*. Eds. Annette Vee, Tim Laquintano, and Carly Schnitzler. WAC Clearinghouse, 2023.

"Hard-Code Sex: Pain, Pleasure, and Uselessness in Programming." *Queer (Im)Possibilities in Rhetoric and Composition*. Eds. Wilfredo Flores and Michael J. Faris. Draft accepted for collection.

Reviews and Short Publications

"Write Your Own AI Policy." *MLA-CCCC Joint Task Force on Writing and AI*. Forum post. (Invited).

Review of *Coding Literacy: How Computer Programming is Changing Writing,* by Annette Vee, *Computers and Composition Online*, 2018 http://cconlinejournal.org/Coding_Literacy_Review/

"Just Not Sorry: Webtext of the Month," co-authored with Lauren Garskie, *Sweetland Digital Rhetoric Collaborative*, blog post, Nov. 2017, http://www.digitalrhetoriccollaborative.org/2017/11/01/just-not-sorry/

"White Collar Crime Risk Zones," co-authored with Tori Thompson Peters, *Sweetland Digital Rhetoric Collaborative*, blog post, Sept. 2017, http://www.digitalrhetoriccollaborative.org/2017/09/19/white-collar-crime-risk-zones/

INVITED TALKS

"The Good Man Coding Well," Digital Studies Center, Rutgers University-Camden — Apr 2023

"Creative Coding Lab," Workshop for Introduction to Digital Studies, Rutgers University-Camden — Apr 2023

"User-Unfriendliness in Weird Programming Languages," with Sukanya Aneja, If, Then: Technology and Poetics Series, Digital Poetics Lab at UMass Boston and Digital Innovation Lab at UNC-Chapel Hill — Dec 2021

"Coding With/Out a Body," Seminar on Rhetoric, Culture, and Technology, Rhetoric Society of America — May 2021

"Hard Code: Weird Programming Languages and the Coding Literacy Movement," Communication Arts 478: Rhetoric and Power on the Internet — Apr 2018

"Code, Space, and Digital Manspreading," UW-Madison Composition and Rhetoric Colloquium — Mar 2017

CONFERENCE PRESENTATIONS

"Rhetorical Noticing," a roundtable with Rubén Casas, Meg Marquardt, Amanda Pratt, and Tori Thompson Peters, Conference on College Composition and Communication, Spokane, WA — Apr 2024

"Error and Failure in Weird Programming Languages,"   Oct 2023
Society of Literature, Science, and the Arts, Tempe, AZ

"The Importance of Hope for Teaching Code," Conference on College   Feb 2023
Composition and Communication, Chicago, IL

"For Syntax and Sanity: A Rhetorical History of 'Hello, World!' Programs,"   Oct 2022
Society for Literature, Science, and the Arts, West Lafayette, IN

"Visual Rhetoric's Charge," a roundtable with Kristin Arola, Cara Finnegan,   May 2022
Lisa Flores, Victoria Gallagher, Laurie Gries, Christa Olson, Gabriela Ríos, and
Cindy Rosenfeld, Rhetoric Society of America, Baltimore, MD

"Painful Code: Feeling Machines in the Digital Sensorium,"   May 2022
Rhetoric Society of America, Baltimore, MD

"Why We Still Need a Feminist Code Studies," Conference on College   Mar 2022
Composition and Communication, Chicago, IL

"Real Programmers Don't Eat Quiche," Conference on College Composition   Mar 2020
and Communication, Milwaukee, WI. Conference canceled due to COVID-19.

"Performances of Mastery and Masculinity in Programming"   Mar 2019
Conference on College Composition and Communication, Pittsburgh, PA

"'#consider<feminist_brevity_in_light_of_masculine_long-windedness.Xir>':   Oct 2018
A Case Study in Territorialization Online," Feminisms and Rhetorics, Dayton, OH

"'Changed status to wontfix': Silencing and Digital Infrastructures,"   Jun 2018
Rhetoric Society of America, Minneapolis, MN

"What 'Counts' in Digital Scholarship?: Contributions to the Sweetland   Jun 2017
Digital Rhetoric Collaborative Wiki," co-presented with David Coad,
Brandy Dieterle, Anne Gere, Kristin Ravel, Naomi Silver, and Sara West,
Computers and Writing, Findlay, OH

"Peer Review and Workshop: A Troubled History," co-presented with James Ryan, Conference on College Composition and Communication, Portland, OR	Mar 2017
"A Case Study in Gendered Claims to Digital Space," 1st Annual Gender and Women's Studies Graduate Conference, Madison, WI	Feb 2017
"Twine for Multimodal Writing," Conference on College Composition and Communication, Tampa, FL	Mar 2015

MEDIA & INTERVIEWS

"Dr. Brandee Easter." *The Big Rhetorical Podcast*. Episode 152. https://podcasters.spotify.com/pod/show/the-big-rhetorical/episodes/152-Dr--Brandee-Easter-e2hqo9k/a-ab4gu8k	Apr 2024
"Esoteric Code and Toxic Masculinity." *The Parlor*. Digital Writing and Research Lab, UT-Austin. https://podcasts.apple.com/us/podcast/brandee-easter-on-esoteric-code-and-toxic-masculinity/id1513624027?i=1000637633079	Dec 2023

GRANTS, HONORS, AND AWARDS

SSHRC Partnership Development Grant, co-applicant	2024–2027
"Developing Scholarly Digital Feminist Networks in Canada" ($200,000)	
University of Michigan Press/Sweetland Publication Prize,	2022
"Accounting for Visual Rhetoric," with Christa J. Olson	
Dean's Award for Research Excellence, Undergraduate Project Supervisor	2020, 2022
LA&PS Experiential Education Development Fund, co-awarded	2020
Rhetoric Society of America Dissertation Award	2020
Mellon-Wisconsin Dissertation Fellowship	2019
Madeleine Doran Fellowship, Institute for Research in the Humanities (declined)	2019

Joyce M. Melville Award for Outstanding Essay in Composition and Rhetoric	2018
Department of English Dissertation Summer Fellowship	2018
Graduate Fellow, Sweetland Digital Rhetoric Collaborative	2016–2018
Innovation in Teaching, Campus-wide Teaching Assistant Award	2017
Conference of Southern Graduate Schools Master's Thesis Award, Humanities and Fine Arts	2015
A.W. Mellon Workshop Grant, Center for the Humanities "Digital Humanities Research Network"	2014–2015
Hamilton Prize, honorable mention, *Victorian Review*	2014
Outstanding Thesis Award, University of Alabama	2013

TEACHING

York University

CMCT 6002	Research Methodologies	2025
CMCT 6005	Research Specialization and Practice	2024
PRWR 1003	Introduction to Professional Writing, co-instructor	2022–2023
PRWR 2004	Writing in Digital Cultures	2022–2024
PRWR 3001	Intermediate Digital Authoring**	2020–2024
PRWR 3012	Writing, Creating, and Thinking with Code*	2022–2024
PRWR 4001	Digital Authoring Practicum**	2019–2022

New course
**Redesigned course*

Forthcoming Courses

PRWR 2010	Writing and Artificial Intelligence, co-created with Laura L. Allen
PRWR 3015	The Materiality of the Word, co-revised with Kim Michasiw

University of Wisconsin-Madison

ENG 790	Proseminar in the Teaching of Writing, co-instructor	2017, 2018
ENG 142	Mystery and Crime Fiction	2016, 2017
ENG 201	Intermediate Composition	2016-2017
ENG 100	Introduction to College Composition	2015-2016

University of Alabama

| ENG 102 | Freshman Composition II: Imagining the 22nd Century | 2013 |
| ENG 101 | Freshman Composition I: Writing about Writing | 2012 |

Advising and Student Research Projects

PhD Dissertation Committees

Alfred Owusu Ansah. Michigan Tech. Committee Member. Defended.	2022
Stephanie Fisher. York University. Internal Examiner. Defended.	2024
Roxana Akhbari. York University. Defense Chair. Defended.	2024

MA Thesis and MRP Committees

Cathy Nguyen. York University. MRP. Second Reader. Completed.	2024
Ricardo James. York University. MRP. Second Reader. In progress.	

Undergraduate Research Projects

Selena Loureiro. Research Assistant.	2023
Lyneisha Bulze. Dean's Award for Research Excellence.	2022
Sophie J. Morgan. Dean's Award for Research Excellence.	2020
Grace A. Smith. Research Assistant.	2019

SERVICE

International

Digital Communications Officer, Rhetoric Society of America	2024-2027
Associate Chair (elected), Writing and Rhetorics of Code, Special Interest Group, Conference on College Composition and Communication	2021-2024
Reviewer, *Rhetoric Review*	
Reviewer, *Programming Historian*	

York University

LA&PS Faculty Council

Search Committee, Director of Institute for Research on Digital Literacies, Member	2024–2025
Committee on Research Policy and Planning, Chair	2023–2025
Committee on Research Policy and Planning, Member	2022–2023
Student Academic Petitions and Appeals, Member	2020–2022

Writing Department

Executive Committee, Member	2024-present
Appointments Committee, Chair	2024-present
Appointments Committee, Member	2021–2024
Research Coordinator	2021–present
Hiring Committee, Activist Rhetorics	2019–2020
Tenure and Promotion Adjudicating Committee	2019, 2022

University of Wisconsin-Madison

Graduate Student Representative, Composition and Rhetoric Area Faculty	2016–2017
Online Large Lecture Course Pilot	2016
Co-organizer, Digital Humanities + Art Symposium	2014

PROFESSIONAL DEVELOPMENT

Rhetoric Society of America Institute

"Graphic Medicine and Rhetorics of Health," seminar facilitated by KC Councilor, Catherine Gouge, and Blake Scott	2023
"Making a Career in Rhetoric," workshop facilitated by Denise Bostdorff and Stephanie Kerschenbaum	2023
"Rhetoric, Culture, and Technology," seminar facilitated by Damien Pfister and Adam Banks	2021
"Engaging Critical Horizons of 21st-Century Feminisms and Rhetorical Studies," workshop facilitated by Natalie Fixmer-Oraiz, Krista Ratcliffe, and Stacy Sowards	2021
"Writing Sensory Rhetorics," workshop facilitated by Debra Hawhee	2019
"Digital Rhetoric Behind & Beyond the Screen," seminar facilitated by James J. Brown, Jr., Casey Boyle, and Steph Ceraso	2017

Writing Center and Writing Across the Curriculum Leadership, discussion series facilitated by Brad Hughes	2019
Research Network Forum at the Conference on College Composition and Communication (Portland, OR; Houston, TX)	2016–2017
Digital Humanities Research Network, co-coordinator	2014–2015