

SUMMER 2020 COURSE DESCRIPTIONS

Summer 2020 courses are subject to change. Please refer to online timetable.

FIRST SESSION

355 RHETORIC AND WRITING

SNELLEN

Section 301, MTWRF, 9:45-11:15 (CRN#81909)

This section of 355 is an introduction to rhetoric as a brain-changing engine, including specific conversations regarding metaphor and figurative language, discourse analysis, audience and narrative, deliberation, and satire. The focus is multi-modal, with special attention on media and how Big Data engines collate large corpuses of language. Some projects will be academic in style, though most will have a practical emphasis looking beyond the university.

Texts:

Jay Heinrichs's *Thank You for Arguing*

Joseph Williams's *Style*

Jason Reitman's *Thank You for Smoking*

Canvas readings

Requirements: Qualitative research project, textual/genre analyses, exam.

360 TECHNICAL AND PROFESSIONAL WRITING

HARRIS

Section 301, ONLINE, (CRN#85174)

This is a fully online course. In the summer session, students submit daily work online and complete online video lectures, exercises, and assignments. While there is no scheduled meeting time, students participate in online videoconferences with the instructor and other class members at agreed upon times.

In this course, students develop rhetorical strategies for professional and technical communication, including genres such as instructions, definitions, process descriptions, proposals, abstracts, executive summaries, and reports. Students also develop skills for online collaborative writing.

Prerequisite: Junior standing in student's major or consent of instructor.

SECOND SESSION

No 300-400 level classes offered